



# Benefits of having all your kitchen appliances from the same brand

## Ingredients

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## Method

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Whether you're moving into a brand-new home, or flipping an old kitchen, buying new kitchen appliances is always exciting. New tools will transform the way your kitchen looks and will help you take your kitchen appliance efficiency to the next level. But there are so many home appliance brands on the market, that it can be hard to know which appliances to choose. Making the wrong decision could be a costly mistake.

At NEFF, we believe in matching aesthetic with functionality. So, we produce striking products that are well-built and simple to use, with German design and engineering and 4-year warranty for your peace of mind. This is consistent across our range of ovens, cooktops, dishwashers and rangehoods, so you know you're going to get a great product, no matter what appliance you purchase. And with the new [NEFF Flex Design range](#), you can choose from four unique colours to make your new kitchen as unique as you. Pick from metallic silver, brushed bronze, graphite grey or deep black to match your appliances with your overall aesthetic.

Here are some reasons to buck the mis-matched appliance trend and make sure all your kitchen tools match:



## Cohesive Look and Feel

While functionality is a key driver of your appliance decisions, it's hard to ignore the way they look. Purchasing them from the same brand will save you from a decade of regret, ensuring there is visual cohesion and symmetry across the board. After all, the beauty is in the details, so everything from the gloss finish of your doors to the geometric shape of your handles should be the same.

At NEFF, [seamless combinations](#) can help you achieve the seamless premium look for your stacked appliances. Available in endless combinations, this solution allows our appliances to appear perfectly in-line with no gaps when stacked vertically making them ideal for a contemporary kitchen. These combinations can be applied across compacts, combination microwaves, full size ovens, integrated coffee machines, warming drawers and more.



## One point of contact

Need help with your appliances? When you purchase brand specific kitchen appliances, you have one point of contact for all your needs. Whether you're looking for advice, a service or even a repair, our customer service team at NEFF are here to help 24 hours a day from Monday to Friday. This streamlined service makes it easy to look after your appliances for years to come.



## Connected Appliances

One of the most pertinent kitchen design tips is to keep a synergy in your kitchen appliances to make the most of the appliances and similar engineering. For instance, smart appliances from the same home appliance brand can be easily managed on your smart devices with just one app. At NEFF, our [home connect app](#) can help you start your dishwasher, so your dishes are ready before you get home as well pre heat the oven with a touch of button to get an early start to your dinner prep.



## Save Money

Most kitchen appliance brands can offer a better value deal for a full kitchen renovation. At NEFF, we offer a [range of promotions](#) to help you to get the best value for premium, German made, [Slide & Hide® ovens](#) with the fully retractable oven door.

Purchasing an appliance is a long-term commitment. And the manufacturer you choose is going to make a big difference. So always select a brand you believe in. If their values are right, you can't go wrong.

## About NEFF

NEFF is a German-engineered kitchen appliance brand, with a product range that includes ovens, cooktops, rangehoods, coffee machines and dishwashers designed to make life in the kitchen a daily pleasure. For people who love to cook, NEFF gives you the tools to create meaningful connections, express your creativity and make memories. Because real life happens in the kitchen.



## Notes

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